

Accessibility Testing Symposium

Become a Sponsor of the 7th Annual Conference

*To be included in the Final Program, sponsor payment and information must be received by **Friday, October 20, 2023.***

Sponsor Demo Day (online): October 27 | Main Conference (hybrid): November 1-2, 2023

The Symposium brings together accessibility professionals to present, discuss, and debate their ideas. The symposium has become the largest annual gathering of people interested in the practice and advancement of accessibility testing of Information and Communication Technologies (ICTs). The annual event attracts both newcomers to the field of accessibility testing, as well as seasoned professionals who have made a career in testing. The conference is attended by test process developers, conformance testing practitioners, usability testers, accessibility testing program managers, legal professionals, and researchers. Our audience is comprised of representatives of small and large accessibility consulting firms, academia, government, nonprofits and industry.

This year marks our return to in-person attendance, with the option to attend online. In the Washington, DC area, venues have been booking up at greater rates than anticipated. Many of us have a strong desire for the personal connection experience we have been missing in recent years. For many reasons, some cannot travel and so the hybrid format allows us a broad reach.

Our symposium has a focus on information sharing on research and practice. As such, we do not feature product demonstrations or exhibitor booths at the main conference. We do recognize the need for companies to reach our specialized audience of accessibility testing professionals who are potential users of new and innovative products and services like yours. During the pandemic, we responded to an expressed need for companies to connect when there were no opportunities to exhibit at *any* conference. We introduced our online Sponsor Demo Day in 2020, and repeated it at our next online event in 2022. This year we will keep this online event as part of our calendar, providing the opportunity for you to reach our audience in advance of the main symposium—giving you the opportunity to invite subsequent more personal interactions and demonstrations with interested potential customers at the venue, or online.

Inquiries

We welcome the opportunity to help you engage with your audience, and are happy to discuss **custom sponsorship options**.

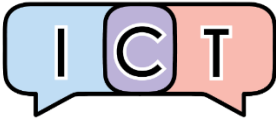
To become a sponsor, contact the Sponsorship Chair, or fill in the Sponsor form on the conference website:

ITC.ATS.org

Sponsorship Chair

Erin Kirchner-Lucas

erinlucas@microsoft.com



Engaging Your Audience: Sponsorship Options and Benefits

Main Sponsorship package (\$1,000):

- Sponsor Demo Day half hour time-slot ([see 2020 and 2002 pages for examples](#))
- One complimentary symposium registration, worth \$495
- Inclusion of links to your services, products, articles on the Sponsor Demo Day page.
- Your logos + link will be placed prominently on the website home page, plus the program page. Your logo will appear in supporting visuals at the event.

Note: The conference can provide live captioning for Sponsor Demo Day (\$75 / half hour), or you may provide your own live captioning.

Note: Upgrade to a full hour presentation (+\$500).

Awards sponsorship options (\$ varies):

Can be purchased a-la-carte, or added to the sponsorship package, above.

- Best Paper Award (\$500 cash prize + \$125 trophy). The Awardee is based on Peer Review Committee scoring. **SOLD**
- Best Presentation Award (\$500 cash prize + \$125 trophy). The Awardee is based on audience voting. **SOLD**
- Social Impact Award (\$500 charitable contribution + \$175 trophy). The Awardee is chosen by the conference organizing committees. The awardee chooses an accessibility related charity to receive the award in your name. **SOLD**
- Your logos + link will be placed on the website home page under the heading “Awards Sponsors”. Your logo will appear in supporting visuals at the event.

Social sponsorship options (\$ varies):

Can be purchased a-la-carte, or added to the sponsorship package, above.

- Networking event on the evening of November 1 at Washington College of Law (inquire – fees based on agreed options)
- Happy Hour on the evening on November 2 (inquire – fees based on agreed options)
- Lunch and break sponsorships (inquire – fees based on agreed options)
- Your logos + link will be placed on the website home page under the heading “Additional Sponsors”. Your logo will appear in supporting visuals at the event.