Accessibility Testing Symposium

Become a Sponsor of the 6th Annual Conference

To be included, sponsor payment and electronic advertising brochures are due by Monday, April 25, 2022.

Sponsor Demo Day (online): April 29 | Main Conference (hybrid): May 17 & 18, 2022

The Symposium brings together accessibility professionals to present, discuss, and debate their ideas. The symposium has become the largest annual gathering of people who are interested in the practice and advancement of accessibility testing of Information and Communication Technologies (ICTs). The annual event attracts both newcomers to the field of accessibility testing, as well as seasoned professionals who have made a career in testing. The conference is attended by test process developers, conformance testing practitioners, usability testers, accessibility testing program managers, and researchers. Our audience is comprised of representatives of small and large accessibility consulting firms, academia, government, nonprofits, and industry.

The symposium features peer reviewed paper presentations (published in the proceedings), as well as in-depth panel discussions, preconference workshops, and social events. This year we will have our regular full slate of paper sessions, as well as talks and workshops. This year's program will be announced on April 4. Find examples of past programs, as well as every past paper on the Past Events page of our website.

Our symposium does not feature product demonstrations or exhibitor booths, but we have introduced an online ‘Sponsor Demo Day’. For the audience, it's a free day to sit back and learn about all the different product and service options that might potentially help them meet their own testing needs. For sponsors, it's a chance to introduce your products and services to an online gathering of interested and motivated accessibility testing professionals. (Plus, sponsor demo day funds provide for free student registrations to the symposium in the sponsors’ names.) To view the recordings of the 2020 event, visit the ICT Symposium's website / Resources Page.

Inquiries

We welcome the opportunity to help you engage with your audience and are happy to discuss custom sponsorship options.

To become a sponsor, contact the Sponsorship Chair, or fill in the Sponsorship form on the conference website,

| Sponsorship Chair  
Erin Lucas | erin@redshelf.com
Engaging Your Audience: 
Sponsorship Options and Benefits

$1,000 Sponsorship package includes:

• One complimentary symposium registration ($400 value)

• One student registration pass ($200 value)
  
  o Nominate a student you are working with, or we can apply the funds to student passes for student applicants.

• Your logos + link placed prominently on the website home page, program page and in supporting visuals at the event AND your accessible electronic advertising brochure / flyer in the attendee digital information packet

• Links to your summit-related offerings / articles on the ‘Sponsor Resources’ page.

• Need more demo time?  Upgrade to a full hour timeslot! (+ $500)

Note: Conference provides live captioning for Sponsor Demo Day (+ $75 (per half hour) or, you provide your own LIVE captioning.)

Additional sponsorship options:  If purchasing any of the a la carte options, your logos + link will be placed on the website home page under the heading “Additional Sponsors” and your logo will appear in supporting visuals at the event.

• Best Paper Award ($500 cash prize + $125 trophy)

• Best Presentation Award ($500 cash prize + $125 trophy)

• Social Impact Award ($500 charitable contribution + $175 trophy).  The Awardee is chosen by the conference organizing committees. The awardee chooses an accessibility related charity to receive the award in your name.

• Student registration pass in your name ($200)

• Awards Luncheon and Keynote Dinner event sponsorships (inquire)

• Streaming / recording service sponsor (inquire)

Note: If purchasing any of the above a-la-carte options, your logos + link will be placed on the website home page under the heading “Additional Sponsors”. Your logo will appear in supporting visuals at the event.