ICT Accessibility Testing Symposium

Preliminary Program

The 5th Annual
ICT Accessibility Testing Symposium:
Time for Testing in Testing Times
(Remote Work, Commerce, Education, Support...)

2020ict.org

Wednesday 21 – Friday 23 October, 2020

Keynote: Mike Paciello

Preconference week activities 14-16 October:

Introductory / Preparatory Information Session (Wednesday)

Mobile Testing Evening Seminar (Wednesday)

Workshops (Wednesday & Thursday)

Product Demo Day (Friday)

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Contents

Introduction from the Chairs

It goes without saying that these are testing times for everyone as society collectively deals with the Covid-19 global pandemic. Workers, retailers, restauranteurs, teachers, students, and customer support operators are finding themselves obliged to move to online as the primary means of collaboration with colleagues and customers. It also goes without saying that a considerable number of these systems featured no or poor accessibility development/testing.

Given this rapid transition of many who are new to such online tools, the amount of additional accessibility blockers is growing by the day. Do developers and administrators of new websites and other digital content have accessibility in mind? Most likely not. Do the tools they use to quickly implement new websites, Apps, and electronic documents automatically generate accessible code? Commonly, no.

As a profession, we have had to cope with our own business issues in the same ways as those in other industries. We've also had to step up to support those in other industries to help solve their accessibility problems, many of which have only emerged as a result of the massive switch to online operations. A lot has happened in a short time, and there is much that can be gained by sharing our positive (and perhaps, negative?) experiences in ICT Accessibility Testing research and practice. To play our part, we have to be here to provide support to those tackling their technology issues, so that we may help them ensure equitable access for all members of our society.

And, to play our part for our own profession, we are offering sponsored registrations with our Covid-19 Hardship Fund. If you or a colleague you know has lost their job or had a substantial reduction in income as a result of Covid-19, we want to help.

Our annual symposium has traditionally been a place for in-person knowledge sharing and for professional face-to-face networking. We're using this year's online symposium to continue sharing what works during the current situation and beyond, and we're continuing to network with our peers—but this time online—the same way that so many of us are getting used to while we go through this together.

New for this year, we are introducing a Product Demo Day. Those returning attendees will know that we have not traditionally had product exhibits, demos or promotions at our event. We recognize that this year is very different. With a lack of face-to-face conference events, it has been harder for testing companies to network and engage with audience. With a the gathering in one (virtual) place, we have a large number accessibility testers and accessibility program managers together. We are offering this sponsored Demo Day opportunity in the pre-conference week to help our colleagues network in these unusual times.

The event committee has been working hard this year to bring you a fairly regular program. We have kept the same level of quality with peer reviewed paper submissions, and added some very interesting panels too. We're looking forward to connecting with you again this October.

Sincerely, Dr. Chris M. Law, Chair,
& Matt Feldman, Co Chair, 2020 Symposium Committee

Conference at-a-glance, and Attendance Options

Pre-Conference

	Wednesday 14th	Thursday 15th	Friday 16th
10a			
11a	The Intro Hour	ATAG Workshop (3 hrs + 30mins breaks)	Product Demo Day
12p			
1p	Table Issues Video introductions		
2p	ARIA Workshop 1/2 (1.5 hours)	ARIA 'Homework Assignments'	
3p			
4p	ARIA 'Homework Assignments'	ARIA Workshop 2/2 (1.5 hours)	
5p			
6p	Special Evening Seminar: Mobile Site & Native App Testing		
7p			
8p			

Main Symposium: 2 ½ Days

	Wednesday 21st	Thursday 22nd	Friday 23rd
10a	Morning Coffee	Morning Coffee	Morning Coffee
11a	Opening Remarks	Best Paper Presentation	Special Panel – Overlays
	Opening Keynote (Mike Paciello)		
12p		'Table' Discussions (Lunch Session)	Awards Lunch
1p	Lunch with the Keynote		
	PANEL: The Great Accelerator (Part 1)	Panel – Design Systems	PANEL: The Great Accelerator (Part 2)
2p			
3p			Closing Remarks
4p	Papers (two tracks)	Papers (two tracks)	
5p			
6p			
7p	Pub Quiz Night	'Table' Discussions (Evening Session)	
8p			

I'm Switching off Work!

Hey boss, I'll be gone for two and a half days one week in October, and maybe a few sessions during the week before.

Think of it as I'm going to be away at a conference. Which I am.

But I NEED you to work on that project...

Okay, okay then. I'll attend half of it… the live plenary sessions.
Three lunchtimes. Extended lunchtimes… like 3 hours. And a bit.

For the other half, the papers are pre-recorded. I'll watch those with the recorded Q&As individually later on.

SORRY, we REALLY need you here that week...

That's okay. I can still catch a few live sessions in the day, and some fun networking sessions in the evening.

All the presentations are being recorded, so I'll have through December to watch them one at a time when I can.

Pre-Conference Workshops (Wednesday, Thursday)

See detailed workshop descriptions starting on page 11.

Registration information and fees, including workshop fees, begin on page 16.

All Times are Eastern Standard Time (US)

Workshop 1: ARIA (Weds, Thurs)

Understanding ARIA 1.2 and the ARIA Authoring Practices Guide

Jon Gunderson, University of Illinois

3 Hours Online Course + 3 Hours 'Homework' Assignments

Online Course Wednesday 1:30 to 3:00 & Thursday 3:00 to 4:30

Assignments: On your own schedule between Online Course Sessions

Intermediate & Advanced Level

Workshop 2: ATAG (Thursday)

ATAG: WCAG's Forgotten Sibling

Kristina England, The University of Massachusetts President's Office
& Kelsey Hall, Accessibility Consultant

3 Hours

Thursday 10:00 to 1:30 (includes half hour break)

Intermediate & Advanced Level

Pre-Conference Special Evening Seminar (Wednesday)

Registration is included for Symposium attendees.

Wednesday, 5:30 to 8:30 Eastern Time (US)

Mobile Site and Native App Testing

Gian Wild, AccessibilityOz *(Live from Australia, where it's actually Thursday morning!)*

This seminar introduces you to accessibility testing of mobile web sites and native app accessibility. As Co-Chair for the ICT 2018 and 2019 Mobile Committees, Gian Wild will cover the finalized testing guidelines. Learn what you can test on your laptop and what needs to be tested on a device. The testing topics will include handling traps, keyboard use, standard user interface controls, JavaScript events, touch targets and interactive space, links, images, forms, and navigation aids. Participants will receive an electronic copy of the latest test processes.

Pre-Conference Intro Session for All Attendees (Wednesday)

The Introductory Hour

Wednesday 14 October, 11:00 to 12:00 Eastern Time (US)

Social Virtual Meet and Greet

It's been a while and we've all missed each other. We start with some informal time to meet online, say Hi, and share some stories

Program Preview

Meet the Chair and Co-Chair for an overview of the upcoming program that will take place the following week, including the Keynote, Panels, and Networking Opportunities.

The Content Chair will give a brief overview of the new ICT Body Of Knowledge (BOK) site for past and current ICT papers.

Tips and Tricks for a better Zoom experience

It's okay to just know the basics… but there's more you can do with Zoom.

Intro, Tips and Tricks for Slack

Slack is where the Q&A starts for each presentation. Learn how we'll use Slack, and how to make the most of your experience.

'Table' Discussions: Video Introductions of Topics

Wednesday 14 October, 12:20 to 1:20 Eastern Time (US)

In past (face to face) conferences we have held lunch events where each table is dedicated to a topic with a discussion leader. This year, we are doing a similar lunch and evening session on Thursday October 22, with small groups gathering in separate Zoom Rooms.

In this intro session, we will play a prerecorded video introduction from each table leader. During this session all table leaders will be available throughout the whole hour on Slack to answer questions on their topic.

At the end of the session, online table sign-up will open, and remain open until the lunch event the following week. Table sizes will be limited to allow for engaging discussions. Join up to two tables (lunch session and evening session). Individual table video introductions will be made available to attendees in case you miss this intro session. *See page 13 for further details.*

Product Demo Day (Friday)

Half-Hour and Full-Hour Product and Service demos from Sponsor Organizations

Friday, 10:00 to 5:30 Eastern Time (US)

New this year, in direct response to the ongoing pandemic and reduced opportunities for providers to share product and service news and demos. Proceeds from participating sponsor organizations go towards our Covid-19 Hardship Relief Fund (C19HRF), providing attendance for those in the testing community hit hardest by the global pandemic.

See page 15 for details on how to participate as a Demo Day Sponsor. See page 16 for how to register under the C-19HRF.

Symposium Schedule Day 1: Wednesday October 21

All Times are Eastern Standard Time (US). Note: The following schedule is Preliminary (subject to change).

Morning Coffee (10am to 10:30am)

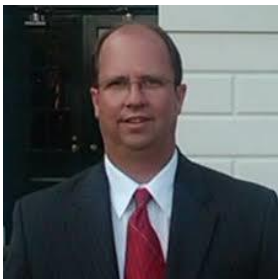Join your colleagues for a morning chat on one of three online venues. *See page 14 for details.*

Single-Track Plenary Sessions (10:30am to 2pm)

Opening Remarks

Dr. Chris M. Law, Chair & Matt Feldman, Co-Chair

Keynote Speaker:

Mike Paciello

Mike Paciello has been a pioneer and influential figure in the accessibility industry for more than three decades. He wrote the first book on web accessibility and usability (Web Accessibility for People with Disabilities), and has since achieved many notable milestones. He is the founder of WebABLE.Com and co-founder of WebABLE.TV.

Mike served as co-chair of the United States Federal Access Board's Telecommunications and Electronic and Information Technology Advisory Committee (TEITAC), co-founder of the International Committee for Accessible Document Design (ICADD), and was recognized by President Bill Clinton for his contribution to the W3C Web Accessibility Initiative (WAI). He was the recipient of the 2016 Knowbility Lifetime Achievement award.

Mike is currently retired but remains active as a mentor and contributor to the accessibility industry.

Lunch with the Keynote

Take 20 minutes to go grab your lunch, and then Mike Paciello will answer your questions in an informal lunchtime chat.

Panel: COVID-19: The Great Accelerator (Part 1)

In keeping with our theme this year, "Time for Testing in Testing Times", this panel explores what can we collectively learn from this year's extraordinary events. What went right in testing? What could be improved?

Panel Chair: Mark Miller, The Paciello Group

Paper Presentations (2pm to 6pm)

For a description of the Online Paper Presentation Format, see page 13.

Track: Testing Times (Part 1 of 2)

Demodocus: Where is Accessibility Hiding?

Trevor Bostic, Jeff Stanley, Daniel Chudnov, John Higgins & Justin F. Brunelle, The MITRE Corporation

How to evaluate video conferencing tools for accessibility

Claudio Luis Vera

Approaches to Remote Testing Using People With Disabilities to Achieve Inclusion

Sue Ann Rodriquez & Kelli Ryan, WeCo Accessibility Services

Developing and Testing Accessible eLearning Courses

Lisa Mayo, Aruna Kedarshetty & Jolie Dobre, ICF NEXT

Track: Testing Approaches (Part 1 of 2)

Creating an Evaluation Checklist for Microsoft Office Users

Jonathan Whiting, WebAIM

A new approach to focus states

Claudio Luis Vera & Marcelo Paiva, Cross.team

Using Personas for Accessible Design

Kathryn Weber-Hottleman, University of Connecticut

Social media accessibility testing

Gian Wild, AccessibilityOz

Evening Social (6:30pm to 8:30pm)

Pub Quiz Night

In his other life the Symposium Chair, Chris Law, has been a creator and host of charity pub quiz nights. Chris was actually joking when he suggested a trivia/quiz night at the end of last year's symposium. And then the pandemic happened. So okay, okay, here we are now, and it actually seems like a good idea. So, let's have a beer together over Zoom, and let's have a fun social (and accessible) quiz. General knowledge, plus a few accessibility questions thrown in here and there.

Everyone competes as individuals. There are even Prizes!!

Symposium Schedule Day 2: Thursday October 22

All Times are Eastern Standard Time (US). Note: The following schedule is Preliminary (subject to change).

Morning Coffee (10am to 10:30am)

Join your colleagues for a morning chat on one of three online venues. *See page 14 for details.*

Single-Track Plenary Sessions (10:30am to 2pm)

Best paper Presentation

Each year we award $500 to the best paper as scored by the Peer Review Committee. The Best paper will be presented in this session. The following morning we'll have the best paper winning author(s) available during morning coffee for 'ask me anything' (see page 14).

'Table' Discussions
(Lunch Session)

Take 20 minutes to go grab your lunch, and then join your colleagues for networking and information sharing in a Zoom Room 'Table' discussion. Table topics can be suggested by any attendee in the weeks leading up to the event (*see page 13 for details on how to suggest a topic*).

You can pick a lunchtime topic and an evening topic. To help choose which to attend, each table leader will produce a short video introduction of discussion issues, to be presented during the 'Intro' session the week prior to the Symposium (*see page 5 for details*). Table group sizes will be limited to allow for engaging discussions. Advance sign-ups for tables will take place between the intro session and the first lunch session.

In this intro session, we will play a prerecorded video introduction from each table leader. During this session all table leaders will be available throughout the whole hour on Slack to answer questions on their topic.

Panel: Accessibility up-front: Integrating WCAG Standards in Digital Design Systems.

Accessibility standards are not consistently applied, if at all present, in design systems. If organizations are to implement inclusive experiences for their users, the scalability and efficiency offered within Design Systems for product development can be an effective framework to incorporate Accessibility requirements and testing.

Panel Chair: Sam Kanta, Senior UX Researcher, Northwestern Mutual

Paper Presentations (2pm to 6pm)

For a description of the Online Paper Presentation Format, see page 13.

Track: Trusted Tester & Baseline

Introducing The Section 508 ICT Testing Baseline Alignment Framework

Andrew Nielson & Michael Horton, United States General Services Administration

Leveraging Trusted Tester with Test Automation

Ann Marie Davis, Halima Diallo, Alan King, Vince Prentice, Kristen Smith-O'Connor, & Dominique Wheeler, New Editions Consulting, Inc

Track: Testing Approaches (Part 2 of 2)

The Importance of Switch Testing

Daman Wandke, Wandke Consulting

Developing a document accessibility strategy

Adam Spencer, AbleDocs

Track: Testing Times (Part 2 of 2)

Finding the needle in a haystack: Can virtual messaging tools be used by all?

Kristina England, University of Massachusetts President's Office & Kelsey Hall, Accessibility Consultant

How to Incorporate Accessibility into your Procurement Process

Eduardo Meza-Etienne, eSSENTIAL Accessibility

Track: Hardware Testing

Broadening the definition of 'interaction' for accessibility testing

Chris M. Law, Accessibility Track

A Newly Developed Hardware Testing Guide

Laura Renfro, Renfro Consulting & Sam Ogami, HP

Evening Social (6:30pm to 8:30pm)

'Table' Discussions (Evening Session)

For details, see earlier description for the lunch session.

Symposium Schedule Day 3: Friday October 23 (Half Day)

All Times are Eastern Standard Time (US). Note: The following schedule is Preliminary (subject to change).

Morning Coffee (10am to 10:30am)

Join your colleagues for a morning chat on one of three online venues. *See page 14 for details.*

Single-Track Plenary Sessions (10:30am to 3pm)

Special Panel:

Accessibility Overlays

Wild conformance claims. Testing tool interference tactics.

A sub-par band-aid or a reasonable fix?

The world of Accessibility Overlays has long been a source of contention in the accessibility testing field. This year, the discussion is heating up…

Panel Chair: Chris M. Law.

Awards Lunch

Take 20 minutes to go grab your lunch, and then join us for a fun and informal lunch and presentation of this year's awards:

> Best Paper, Best Presentation,
> Social Impact Award,
> *and much more!*

Closing Panel: COVID-19: The Great Accelerator (Part 2)

What is the future of remote work, commerce, education, customer support, etc., and how will it affect accessibility testing programs? We are dedicating this year's closing panel to a discussion of the near future. What can we do as a professional field? Where should we be focusing our energies?

Panel Chair: To be Named.

Closing Remarks

Dr. Chris M. Law, Chair & Matt Feldman, Co-Chair

Pre-Conference Workshop Descriptions

Workshop 1: ARIA (Weds, Thurs)

Understanding ARIA 1.2 and the ARIA Authoring Practices Guide

Jon Gunderson, University of Illinois

3 Hours Online Course + 3 Hours 'Homework' Assignments

Online Course Wednesday 1:30 to 3:00 & Thursday 3:00 to 4:30

Assignments: On your own schedule between Online Course Sessions

Intermediate & Advanced Level

Meeting New Needs in ARIA
Understanding the how the roles, properties and states defined in the W3C Accessible Rich Internet Accessibility (ARIA) 1.2 specifications are used by assistive technologies (e.g. screen readers) is critical for accessibility professionals to evaluate and provide guidance on how to identify and remediate web accessibility issues of online resources. ARIA technology is often not well understood by designers and developers as evidenced by high percentage of misused ARIA on the web. The first principle of using ARIA is no ARIA is better than bad ARIA. Misused or incomplete use of ARIA diminishes, rather than enhances the accessibility of a web resource. The purpose of this workshop is to help participants understand how ARIA is designed to support the creation of accessible web resources that are work with a wide range of browsers and assistive technologies.

Communicating Accessible Design Patterns
When accessibility issues are identified, or inappropriate use ARIA markup is found the person making the evaluation needs a way to communicate the correct information to the designers and developers. An important resource in communicating proper accessibility techniques to designers and developers is the W3C ARIA Authoring Practices Guide (APG). The APG is a reviewed reference for supporting the requirements of the W3C Accessible Rich Internet Application 1.2 specification and the use of HTML5 native semantics to meet W3C WCAG requirements. The APG provides the technical information need by interaction designers, developers and quality assurance personnel to design and test compliance with for WCAG requirements using the ARIA and HTML5 standards. The APG provides detailed information on the proper use of ARIA properties, states and roles to represent the interactive web resources to users of assistive technologies. The APG includes examples for landmarks and widget roles, and design information to support keyboard navigation between and within widgets, and how to describe relationships between content in web resources using HTML5 tags and ARIA markup. The APG examples have been extensively reviewed and tested with assistive technologies to help people understand and test the accessibility of ARIA enabled widgets.

Workshop Elements
- Keyboard interaction models for role semantics
- Understand the concepts of role, properties and states
- Native semantics of HTML elements
- Removing HTML native semantics with role "none"
- Design patterns for widget roles

- Defining accessible names and descriptions
- Keyboard focus styling for high contrast support
- How screen readers use ARIA markup
- Mobile accessibility issues

Online Experience

This workshop will take place over 2 days, with both online course and 'homework' sessions. During online course sessions the presenter will be available to answer questions through zoom. The 'homework' sessions allow people to go through the examples and test with assistive technologies at their own pace. During 'homework' assignments, the presenter will be available during the specified times to answer questions via the Slack channel. All the slides used in the course are in HTML and will be publicly available during and after the workshop.

Workshop 2: ATAG (Thursday)

ATAG: WCAG's Forgotten Sibling

Kristina England, The University of Massachusetts President's Office
& Kelsey Hall, Accessibility Consultant

3 Hours

Thursday 10:00 to 1:30 (includes half hour break)

Intermediate & Advanced Level

While companies are making strides to meet the Web Content Accessibility Guidelines (WCAG), many vendors are making products that have significant gaps on the content authoring side. Though the Word Wide Web Consortium (W3C) has published Authoring Tool Accessibility Guidelines (ATAG), awareness of these guidelines seems almost non-existent, and ATAG is rarely referenced in the digital accessibility community. A gap can be seen in that ATAG is missing from common community processes from the Voluntary Product Accessibility Template (VPAT) for contract language used by product purchasers. And, while many accessibility discussion forums are abuzz with how to meet WCAG success criteria, there are very few questions that crop up around ATAG.

This workshop provides an introduction to the ATAG and how it differs from the more well-known WCAG. We'll have a group discussion on why ATAG is critical to the success of the WCAG, and dive into hands-on exploration of a social media platform of your choice. We'll provide examples of vendors who have demonstrated a knowledge of ATAG (with a main focus on Drupal). We'll provide an overview of what happens when ATAG is forgotten by a vendor, including both the barriers it imposes and the response seen from the disability and accessibility community.

Prerequisites
To successfully participate in this workshop, you need:

- An understanding of WCAG 2.0 Level A and AA Success Criteria
- Access to a social media platform with an existing account
- Knowledge of how to manually test with a screen reader

Workshop Elements
- ATAG Overview
- Group Discussion on Differences between ATAG and WCAG
- Deep Dive into Drupal's ATAG strides
- Review recent ATAG failures and the downstream effects of those misses
- Manual testing of a social media product on the authoring side
- Next steps for you to consider, whether as an accessibility specialist, developer, or designer

Additional Symposium Details

An Online Event

The symposium will take place online this year.

To access presentations, participants will need to use the Zoom platform, and run the Zoom software on their own computer/device.

To access the live 'chat' discussions during paper and panel presentations, participants will need to use the Slack platform.

Full instructions on the above will be emailed to those who are registered.

Online Paper Presentation Format

Accepted 8-page peer reviewed papers will appear in the published proceedings.

Each paper presentation will consist of a pre-recorded section of up to 40 minutes that will be shown in Zoom.

During the presentation, the session chair (a Peer Review Committee Member) will host the authors in a live Slack chat session for questions. Those questions may be answered in Slack, or held until the live Q&A.

For each paper, the subsequent Q&A will take place live in Zoom with live audio and video, and will last up to 15 minutes. Participant questions from the Slack discussions will be conveyed to the authors by the session chair. Live questions can also be taken from attendees via the Zoom meeting (with attendee video as an option).

Published proceedings

The proceedings for this event will be published online at the start of the event. A hard copy of the proceedings will be mailed to attendees in advance of the symposium, using the mailing address you provide during registration. For those needing electronic copies, these will be emailed in advance of the event.

For reference, previous proceedings can be downloaded at the conference website:

> [Prior Proceedings of the ICT Accessibility Testing Symposium](#)

Recordings

For those who cannot attend a particular paper live, all pre-recorded papers and their related Q&A sessions will be posted for symposium attendee access approximately one hour after the end of that presentation session.

Each session (panel/presentation and Q&A) will be recorded, and access to recordings will be provided only to registered participants through to December 31, 2020.

Workshops, the Awards Lunch, 'Table' discussions and other networking sessions will not be recorded.

On or after January 1, 2021, recordings of panels and presentations may be made publicly available on the event website.

Accessibility

Papers in the proceedings will be in accessible electronic format (PDF & ePub formats)

In presentations all authors are reminded to describe visuals.

In general, the recorded sessions will be captioned. This includes:

- Opening and closing remarks.
- Keynote and lunch with the Keynote sessions.
- Plenary Panels and Q&A.
- Pre-recorded papers, and Zoom Q&A sessions after each paper presentation.

Other non-recorded sessions will only be captioned if requested by a participant requiring a disability accommodation. This includes workshops, coffee, the quiz, and 'Table' discussions.

Accessibility accommodations can be requested when registering. Requests must be received by Wednesday, October 7.

Meeting Policy on Product Demonstrations

Normally, the Symposium does not feature exhibitors or commercial product demonstrations. Instead, our focus is on the cordial exchange of scientific and practice-based knowledge for our field. Beyond the Product Demo Day (*page 5*), we ask that participants please refrain from any urges to 'corral' groups of attendees to provide online demos during the hours that the symposium and workshops are on. One-on-one product demos are permissible as needed as part of networking, but we do not want attendees to feel pressured to miss the live symposium content.

Sponsorship opportunities

We welcome various types of sponsorship opportunity:

- Sponsor of awards;
- General sponsorship of the symposium (helps with the running of the event and the many costs involved)
- Many sponsor levels include registration(s) in the fees, and sponsors can participate in our company spotlight series on social media;
- Sponsorship can also cover the attendance of professionals hard-hit by Covid-19. Participation in the Product Demo Day covers registration, and additional costs contribute exclusively to the Hardship Fund;
- Sponsorship of the social Quiz Night (e.g., prizes)

For further details on sponsorship, see the main symposium website: 2020ict.org. Please contact the Sponsorship Chair to inquire about sponsorship opportunities.

Important dates

Wednesday, September 9

- Provisional Program available. This will include the start and end times of each session, and the order of paper presentations.

Wednesday, October 7

- Last day to request disability accommodations
- Last day to guarantee spots in workshops (unless previously filled)
- Final Program available

Networking Opportunities

Morning Coffee Sessions

We are all going to miss in-person coffee breaks this year! But, we can still get together for a chat over a hot beverage and a snack. You provide the food and drink, and we'll provide the connections.

Each morning there are three options to choose from. Each session will begin at 10am and last for 30 minutes. An event committee member will be present at each session to lead the way!

- Option 1: Slack discussion (online chat via your keyboard)
- Option 2: Open Zoom Meeting space
- Option 3: 'Ask Me Anything!' — This is your chance to get to know someone, and ask them literally anything.
  - **Wednesday 21st**: To Be Named
  - **Thursday 22nd**: Chair & Co-Chair, Chris Law & Matt Feldman
  - **Friday 23rd**: Best Paper award recipient(s)

'Table' Networking Discussions

Lunch and Evening sessions on Thursday 22nd (Intro session on Wednesday 14th)

In past (face to face) conferences we have held lunch events where each table is dedicated to a topic with a discussion leader. This year, we are doing a similar lunch and evening sessions, with small groups gathering in separate Zoom Rooms.

To sign up to attend discussion tables: At the end of the intro session during the pre-conference, the online table sign-up will open, and remain open until the fist discussion event the following week. Table sizes will be limited to allow for engaging discussions. Join up to two tables (lunch session and evening session).

How to propose a discussion topic: Contact the symposium chair any time leading up to the event. Up to 12 discussion topics will be taken, so don't delay!

Product Demo Day

This year, because of the ongoing situation there has been a consequent lack of face to face conferences. This is usually where exhibits and product demonstrations would normally take place. Although the ICT Accessibility Testing Symposium has not traditionally featured exhibits or product demos, the committee has recognized that there is still a need for opportunities for companies to engage with potential customers. As we are one of (if not *the*) largest annual gatherings of accessibility testers and managers, we are offering sponsoring organizations the opportunity to provide product and service demos on the Friday before the Symposium.

All Demos support our Covid-19 Hardship Relief Fund. Sessions will be in half hour increments. For details on sponsor fees, including Demo Day, see the Sponsorship link on the main website**: 2020ict.org.**

Registration

Fees

Main Symposium: $400

Optional Workshops: $140 each

Students: 50% discount

Academia and Non-Profits: 20% discount

Government: 10% discount

COVID-19 Hardship: Up to 100% discount

The main symposium registration fee includes a mailed print copy of the proceedings, and access to all sessions during the main symposium (October 21-23) and preconference (October 14 & 16. To attend workshops, attendees must also register for the symposium.

Most attendees will see a reduction from the previous year, as we are taking out the cost of covering lunch and breaks.

The symposium will still feature the same level of quality peer-reviewed content, presentations and panels as all other aspects of the planning and preparation work have taken place to bring you this year's event. We have also included fun online networking events throughout.

Discounts

COVID-19 Hardship discount
We recognize that the ongoing pandemic has cost many jobs, including in our field. If you and/or your organization has experienced hardship that makes the cost of attendance prohibitive, please reach out to us. We will be engaging with potential sponsors to cover hardship registrations, and will consider and address circumstances on a case-by-case basis.

Government: 10% discount
To be eligible for the discount, attendees must use their '.gov' (or equivalent federal or state government) or '.mil.' (or equivalent) email address during registration.

Academia and Non-Profits: 20% discount
To be eligible for the discount, attendees must use their '.edu' (or equivalent) or '.org.' (or equivalent) email address during registration.

Students: 50% discount
To be eligible for Student rates, attendees must be enrolled in a full-time or part-time course of study at a higher education institution at the time of registration and/or at the time of the event. Students should use their '.edu' (or equivalent) email address during registration. If students are not yet enrolled or have since graduated and do not have a '.edu' email address, they must send separate written confirmation of their enrollment or graduation to the organizers.

Additional Registration Notes:

Group discount pricing can be offered for organizations wishing to send 4 or more attendees to the symposium. Contact the organizers for details.

To register, go to:
https://2020ict.org/register/

Committee

Symposium Chair & Program Chair

Chris M. Law
  Organizational Accessibility Consultant, Accessibility Track

Symposium Co-Chair

Matt Feldman
  Director of Customer Success, The Paciello Group, A Vispero Company

Workshops & Training Courses Chair

Laura Renfro
  Senior Accessibility Lead, Renfro Consulting

Marketing & Outreach Chair

Stacy Ford
  Accessible Technology Coordinator, Montgomery College

Sponsorship Chair

Erin Kirchner-Lucas
  Senior Director, Digital Accessibility, RedShelf

Awards & Presentation Chair

Andrew Nielson
  Senior Program Manager, New Editions Consulting, Inc.

Communications Chair & Webmaster

Kathryn Weber-Hottleman
  IT Accessibility Coordinator, University of Connecticut

Content Chair

Christine K. Loew
  Director, Accessibility for Digital Assessments, The College Board

Peer Review Committee

Shadi Abou-Zahra
  Strategy and Technology Specialist, W3C Web Accessibility Initiative (WAI)

Jennison Asuncion
  Engineering Manager (Accessibility), LinkedIn

Jon Avila
  Chief Accessibility Officer, Level Access

Trudy Knudsen Breen
  Accessibility Consultant

Jennifer Chadwick
  Lead Accessibility Strategist (North America), Siteimprove

Anne Marie Davis
  Senior Accessibility Technician, New Editions Consulting, Inc.

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