

Accessibility Testing Symposium

Program

The 2017 ICT Accessibility Testing Symposium:
Automated & Manual Testing, WCAG 2.1,
and Beyond

Thursday October 26 & Friday October 27, 2017

Workshops: Wednesday October 25

Workshops, Wednesday October 25

- All workshop fees **include lunch** and refreshments.
- You are encouraged to **bring your own device** (laptop, tablet) for use in the workshop (there is wi-fi available).
- If you want to install any software being demonstrated, make sure you have administrator privileges on the device you are bringing.

Introduction to ICT Accessibility Testing
(‘Testing 201’)
(9:00 am – 5:00 pm)

ROOM 2D

Beginner/Intermediate Level

Gian Wild,
AccessibilityOz

Open Source Tools for Evaluating and
Inspecting Web Accessibility of
Organizations to Individual Pages
(9:00 am – 5:00 pm)

ROOM 2C

Intermediate/Advanced Level

Jon Gunderson & Mark McCarthy,
University of Illinois at Urbana/Champaign

508 and Mobile Accessibility:
How, When, Where and Why
(9:00 am – 12:30 pm)

ROOM 2B

Intermediate/Advanced Level

Alyson M. Muff & Joseph Derosa,
ICF International

Integrating Accessibility Across the
Development Lifecycle
(1:30 pm – 5:00 pm)

ROOM 2B

Beginner/Intermediate/Advanced Levels

Jeremy Curry, Mark Miller & Kathleen Wahlbin,
Interactive Accessibility

Day Schedule

Registration
(from 8:30 am)

Coffee/ Tea / Cold Beverages
(on arrival)

Morning Break includes Snacks &
Coffee/ Tea / Cold Beverages

Lunch for all participants
(12:30 – 1:30)

Pickup in ROOM 2A

Afternoon Break includes Snacks
& Coffee/ Tea / Cold Beverages

Wednesday evening
Happy Hour Social
(5:30 – 7:00)

*Open to all participants, including those
arriving for the main Symposium days*

- ‘President’s Sports Bar’,
Renaissance Hotel Lobby

Symposium Day 1: Thursday October 26

Registration, Coffee/ Tea / Cold Beverages (from 8:15 am)

Session 1 (Thursday morning & lunch) ROOM 2BCD

Opening Session Chair: Norman Robinson, Department of State

Symposium Welcome and Introductions (9:00)

Chris M. Law, Symposium Chair

Keynote Speech (9:30):
Paul Schroeder



Trust but Verify: The Value of Accessibility Policies and Testing to Support Commitments

For over three decades, Paul Schroeder has worked to improve public policies and programs to expand opportunities for people with disabilities. Paul is the Director of Public Policy at Aira, and was formerly the Vice President of Programs and Policy for the American Foundation for the Blind.

Paul discusses efforts to create policies such as the Communications and Video Accessibility Act and Section 508, and describes how testing and verification is critical to ensure that principles are put into practice to ensure accountability for results.

Break. Snacks, Coffee/ Tea / Cold Beverages (10:30 – 11:00)

Best Paper Presentation (11:00 – 11:50)

Why Usability Testing Should be Part of your Accessibility Testing Strategy

Peter McNally, Bentley University, User Experience Center

Lunch with the Keynote (12:00 – 1.15) **ROOM 3DE**

Ticket holders only. This is a chance to get to know our Keynote Speaker. Paul Schroeder will be speaking about his career in policy, and you'll have a chance to pose your questions in this informal lunch event. (Tickets were included for the first 75 registrants).

Alternate Lunch (12.00 – 1.15)

There are numerous opportunities for lunch in or across the street from the venue. See the map at the back of the program for details. ***Note: There is no location to bring lunch back to eat at the symposium venue.***

Session 2 (Thursday afternoon)

Track: **Manual & Automated Web Testing [A]**
Session Chair: Jon Avila, Level Access
ROOM 2AB

Federal Website WCAG 2.0 Compliance and Accessibility Trends (1:30 – 2:10)

Jon Gunderson, University of Illinois at Urbana/Champaign, Jonathan Lazar, Towson University, Zipporah Goldenfeld, University of Illinois

Agile Accessibility: Ensuring accessibility throughout the Agile development process (2:10 – 2:50)

Andrew Nielson, Tyler Matney & Cindy Ryan, New Editions Consulting, Inc.

Break. Coffee/ Tea / Cold Beverages (2:50 – 3:10)

Panel. Accessibility Testing Conformance (ACT) Panel Discussion: Harmonize Accessibility Testing (3:10 – 4:30)

- Wilco Fiers Deque Systems (Chair)
- Shadi Abou-Zarha, W3C Web Accessibility Initiative (WAI)
- Alistair Garrison, Level Access
- Katie Haritos-Shea, Deque Systems
- Kathy Wahlbin, Interactive Accessibility

Track: **Management, Operations & Policy**
Session Chair: Laura Renfro, Renfro Consulting
ROOM 2CD

Creating Professional Accessibility Reports (1:30 – 2:10)

Tim Offenstein, University of Illinois at Urbana/Champaign

Making an airline site accessible (2:10 – 2:50)

Gian Wild, AccessibilityOz

Break. Coffee/ Tea / Cold Beverages (2:50 – 3:10)

Accessibility: WCAG, Usability and Design (3:10 – 3:50)

Irfan Ali, Jennifer Grant & Jason White, Educational Testing Service

Why Test: Getting Value from Accessibility Testing (3:50 – 4:30)

Preety Kumar, Deque Systems

Impromptu Meeting Space Available (1:30 – 4:30) **ROOM 3DE**

This meeting space can be booked for one-on-one meetings. Booking opens at the morning break. 20 minute meeting slots are available.
See the Pick-Up Table for the booking sheet.

Speed business card exchange (4:40 pm – 6:00 pm) **ROOM 3DE**

Just bring your business card (and/or resume). It's like speed dating, but not that kind of dating! Meet new business contacts in this rapid fire discussion.
Advance Sign-up required. *See the Pick-Up Table for the Sign-Up Sheet.*

Thursday evening Happy Hour Social (4:45 – 7:00)

Bobby Van's Restaurant, across the street from the venue (see map at back of the program).
Meet in the bar area.

Symposium Day 2: Friday October 27

Registration, Coffee/ Tea / Cold Beverages (from 8:30 am)

Session 3 (Friday morning)

Impromptu Meeting Space Available (8:40 – 11:40) **ROOM 3DE**

This meeting space can be booked for one-on-one meetings. Booking opens at the Thursday morning break. 20 minute meeting slots are available.

See the Pick-Up Table for the booking sheet.

Track: **Testing of Other Platforms**

Session Chair: Mark Lapole, eBay

ROOM 2AB

Panel. EPUB Accessibility Conformance, Testing, and Certification: a Comprehensive Implementation

(9:00 – 10:20)

- George Kerscher, DAISY Consortium (Chair)
- Avneesh Singh, DAISY Consortium
- Marisa DeMeglio DAISY Consortium
- Rachel Comerford, Macmillan Publishing
- Charles LaPierre, Benetech
- Amy Mason, NFB

Break. Snacks, Coffee/ Tea / Cold Beverages
(10:20 – 10:40)

From Desktop to Mobile Device: Who Is Left Behind? Moving Toward Global Accessibility Standards (10:40 – 11:20)

Alyson M. Muff & Joe DeRosa,
ICF International

AED-COP, How it Helps Government Agencies Consistently Test and Remediate Electronic Documents for Section 508 Conformance

(11:20 – 12:00)

Nicshan Floyd, U.S Department of Homeland Security

Track: **Manual & Automated Web Testing [B]**

Session Chair: Jennison Asuncion, LinkedIn

ROOM 2CD

Integrating Accessibility and Usability Testing for Educational Content

(9:00 – 9:40)

Kris Anne Kinney, Jennifer Grant, Jessica Silletti & Taiysha Hobbs, Educational Testing Service

Using JAWS as a Manual Web Page Testing Tool (9:40 – 10:20)

Ryan Jones & Rob Steinberger, Freedom Scientific (a VFO company)

Break. Snacks, Coffee/ Tea / Cold Beverages
(10:20 – 10:40)

Continuous Accessibility Inspection and Testing (10:40 – 11:20)

Alistair Garrison, Level Access

Challenges in Updating Trusted Tester for Revised Section 508 (11:20 – 12:00)

Kathy Eng, U.S. Department of Justice,
Al Hoffman, Department of Homeland Security
& Andrew Nielson, New Editions Consulting, Inc

Session 4 (Friday lunch & afternoon) ROOM 2BCD

Closing Session Chair: Chris M. Law, Accessibility Track Consulting, LLC

Lunch Session: “The Profession, and Professionals” (12:00 – 1:15) ROOM 3DE

Ticket holders only. Are you a member of a professional association relating to accessibility and technology? Should you be? Come and hear opinions (and share your own) on how best to advance the profession, and develop yourself as a professional in the field. (Tickets were included for the first 75 registrants).

- Sharon Spencer, Managing Director, the International Association of Accessibility Professionals
- Professor Jinjuan (Heidi) Feng, Towson University; Secretary of ACM-SIGACCESS, the Association of Computing Machinery’s Special Interest Group on Accessible Computing

Alternate Lunch (12.00 – 1.15)

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Best Presentation Meeting... *Committee members only* (1.15) Outside Room 3DE

Best student paper (1:30 – 2:10)

The Unity Engine as An Extensible Platform: Findings from the System for Wearable Audio Navigation

Phillip Roberts, Georgia Institute of Technology / AMAC Accessibility, Keenan May, Bruce Walker, & Jeff Wilson, Georgia Institute of Technology.

Awards (2:10)

Awards Chair: John Rempel, AMAC at Georgia Tech

- Best Student Paper (Student travel sponsored by Deque Systems, Inc. & Renfro Consulting)
- Best Paper (\$500 award sponsored by The Paciello Group)
- Best Presentation (\$500 award sponsored by Freedom Scientific)
- Social Impact Award

Workshop updates (2:15)

- Summary remarks from the workshop presenters

Break. Coffee/ Tea / Cold Beverages (2:30 – 2:45)

Closing Plenary Panel (2:45)

Accessibility Testing: The Present, The Future

- Anil Lewis, National Federation of the Blind (Chair)
- **Accessibility testing and integration across the development life-cycle**
—Matt Feldman, The Paciello Group
- **Testing in Higher Education, and fostering the involvement of students in the testing field**
—Cyndi Rowland, WebAIM, National Center on Disability and Access to Education, Utah State University
- **Standardization in testing and reporting methods**
—Shadi Abou-Zahra, W3C Web Accessibility Initiative (WAI)
- **Accessibility testing and integration with the mainstream IT testing field**
—Karl Groves, Tenon.io

Closing Remarks (3:45 – 4:00)

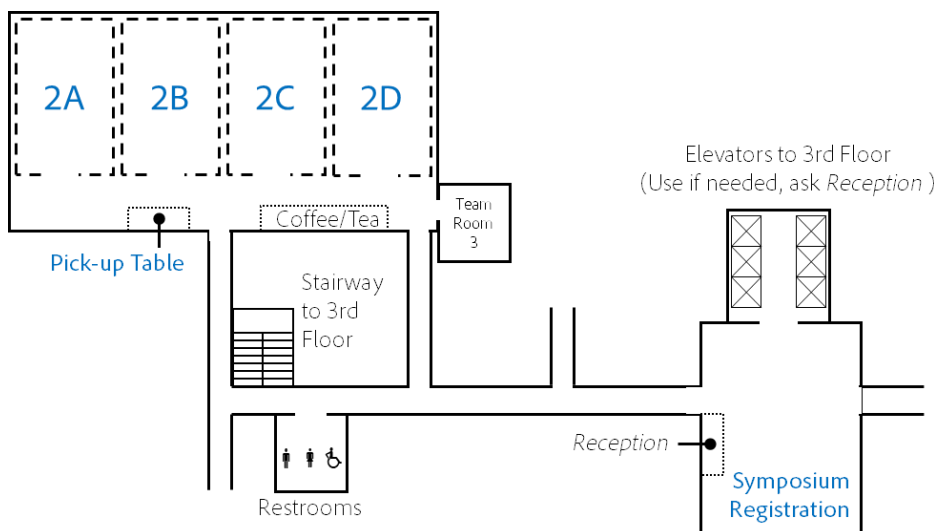
- Chris M. Law, Symposium Chair
- Norman Robinson, Symposium Co-Chair

Getting around

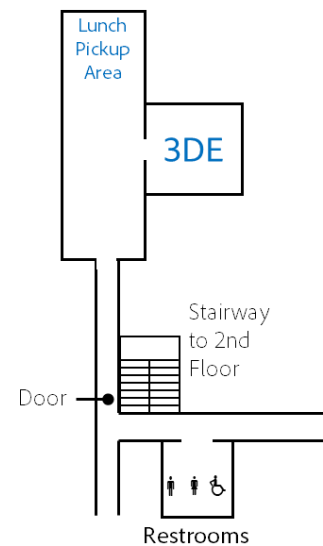
Ground Floor

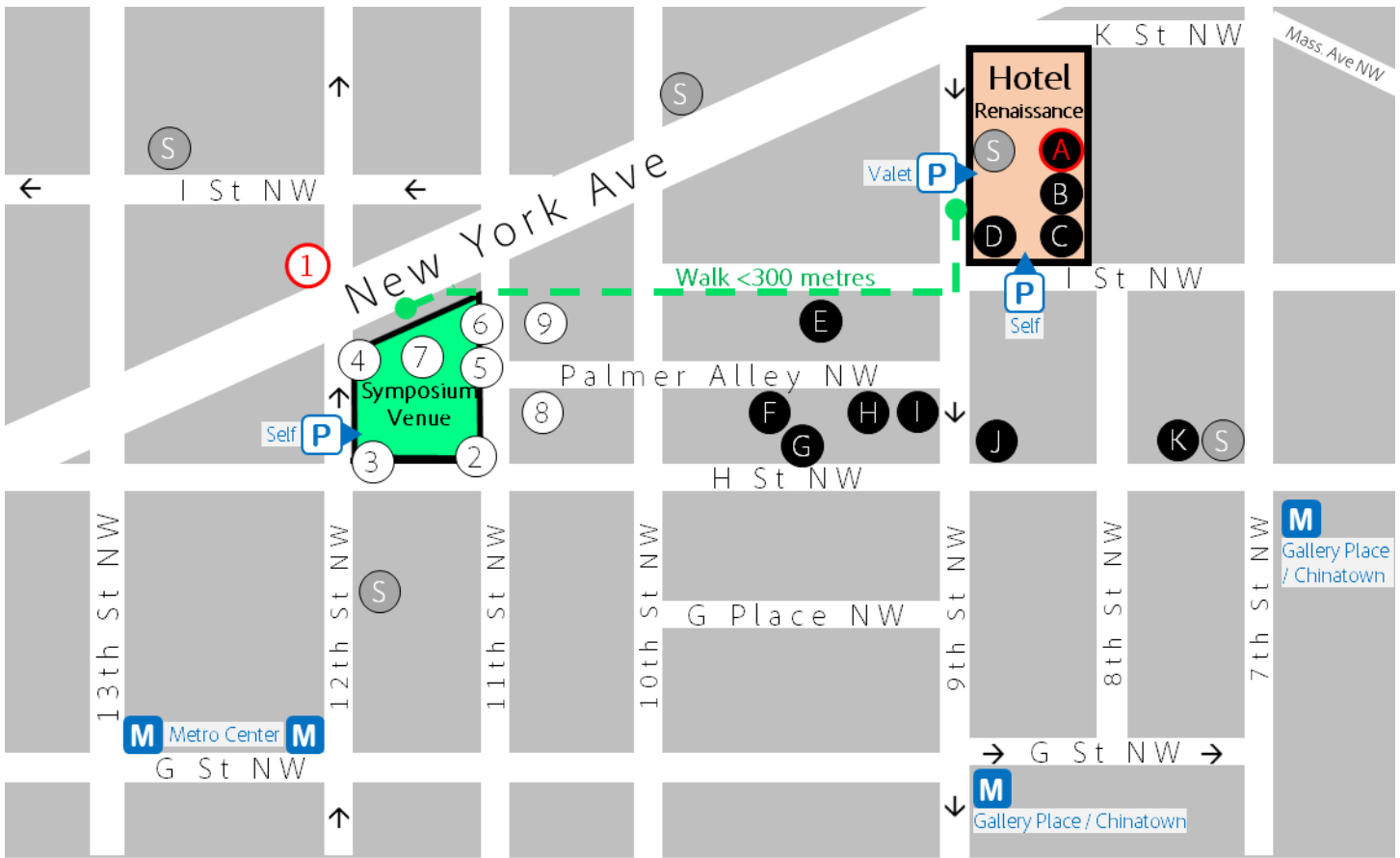
- Accessible Entrance from New York Avenue
- Step Entrance from H St NW
- Parking Entrance from 12th St NW (one way street)
- Main Building Reception ([bypass, go to elevators](#))
- [Elevators Up to 2nd Floor, Partnership for Public Service](#)
- Elevators Down to Parking
- Restaurants and café (see main map) [[Coffee/Tea at Event](#)]

2nd Floor



3rd Floor





P Venue and Hotel Parking (\$ Fee). Other parking options available but not shown.

M Metro Station Entrances

■ **Symposium Venue:** The Conference Center at the Partnership for Public Service, 1100 New York Avenue NW, Suite 200 East (2nd Floor), Washington, DC 20005

■ **Symposium Hotel:** Renaissance Washington, DC Downtown Hotel (Marriott), 999 9th St NW, Washington, DC 20001

S Starbucks

A President Sports Bar & Grille
Wednesday Happy Hour

B Liberty Market (Deli)

C Fifteen Squares (Breakfast)

D City Tap House of DC

E Del Frisco's (Steak)

F Centrolina (Italian)

G DBGB DC (French)

H Fig & Olive (Mediterranean)

I Dolcetta Gelato and Coffee

J Cuba Libre (Caribbean)

K Matchbox (American)

Dining in the venue
or across the street

- 1** Bobby Van's (Steak)
Thursday Happy Hour
- 2** Capitol City Brewing Company
- 3** Bibiana (Italian)
- 4** Subway (Sandwiches)
- 5** Point Chaud Café & Crêpes
- 6** Haad Thai
- 7** New York News & Gifts (Snacks, Drinks)
- 8** Fruitive (Juice)
- 9** Momofuku (Asian)

Dining in the hotel or
across the street