



Accessibility Testing Symposium

Provisional Program

The 3rd Annual ICT Accessibility Testing Symposium: Mobile Testing, 508 Revision, and Beyond

www.ict2018.org

Wednesday, November 7 & Thursday, November 8, 2018

Half and Full Day Workshops: Tuesday, November 6

Accessibility Testing 101 Bootcamp: Monday, November 5 & Tuesday, November 6

Venue: George Mason University's Arlington Campus,
3351 North Fairfax Drive, Arlington, VA 22201, USA

Hotel accommodations: Westin Arlington Gateway,
801 North Glebe Road, Arlington, VA, 22203

[Updated October 5. This Provisional Program is subject to change](#)

Student travel sponsored by



Competition awards sponsor



Best paper award sponsor



Best presentation award sponsor



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Introduction from the Chair

In this our third year of the Information and Communications Technology (ICT) Accessibility Testing Symposium, we continue to grow with expanded workshop offerings, a new competition, and a bigger planning committee. We have grown to have 21 papers, up from fourteen in 2017. From our first to second years we doubled attendance, and 97% of 2017 attendees surveyed were interested to return in 2018.

We are excited to have as our keynote speaker one of the most prominent lawyers in the ICT accessibility space, Lainey Feingold. Lainey’s presentations are as entertaining as they are informative. Lainey will be discussing the importance of testing as it relates to legal compliance: if you aren’t testing, how do you know where you stand?

Responding to a current gap in the accessibility testing field, the Symposium committee has decided to put together and publicly release a new, freely available Mobile Test Process. This process will be introduced in an interactive workshop. The work will also be briefly described in a mini-panel with Mobile Testing Sub-Committee members during the main Symposium.

One-day and half-day workshops are available for beginner, intermediate and advanced level attendees. For those who are very new to this area, we are also offering a two-day intensive ‘bootcamp’ to get you up to speed as a new tester for your company.

The Section 508 Refresh will be featured in a number of paper presentations in the Testing Methods track. We also have a track of presentations ‘Beyond the Web’, including IoT and hardware testing. The Management, Operations and Policy track is also back with new insights to help with implementing testing programs in organizations.

We are also introducing a new annual competition, aiming to expand the knowledge-base in areas that have traditionally received less attention at accessibility conferences. This year we are focused on ‘Build-Your-Own’ website tools. Used by hundreds of thousands of small businesses... do they produce accessible code? We want to find out, and share what we learn.

Again responding to positive feedback from attendees, we continue to hold this event as an exhibitor-free zone. This is not a sales-pitch event. Instead, we strive to foster an environment for networking and sharing professional practice and scientific analysis to collectively advance the ICT accessibility testing field.

We look forward to you joining like-minded colleagues in Arlington, Virginia this November for our third annual symposium.

Sincerely, Chris M. Law, Chair, 2018 Symposium Committee

Bootcamp Schedule

Monday & Tuesday November 5-6, 2018.

Registration & Coffee from 8 am on Monday

Lunch and breaks are provided for all attendees on both days. Coffee and Tea throughout the day.

Accessibility Testing 101 “Bootcamp” Course (9 am to 5pm, both days)

Instructor: Karl Groves, Tenon.io

See page 12 for description

Workshops Schedule

Tuesday November 6, 2018. Registration & Coffee from 8 am

Lunch is provided for all attendees. Coffee and Tea throughout the day.

Workshop A.
Half-Day
(8.30 am to 12.30 pm)

Accessibility Testing 201

Gian Wild,
AccessibilityOz
& Sheri Byrne-Haver,
McDonalds

*See page 9 for
description*

Workshop B.
Half-Day
(1.30 pm to 5.30 pm)

Mobile Testing Process

Gian Wild,
AccessibilityOz &
Sunish Gupta, MIT –
Easy Alliance

*See page 9 for
description*

Workshop C.
Half-Day
(8.30 am to 12.30 pm)

Vetting before Getting: Considerations for Procuring Accessible Information and Communication Technology

Kelsey Hall & Kristina
England, University of
Massachusetts

*See page 10 for
description*

Workshop D.
Half-Day
(1.30 pm to 5.30 pm)

Assembling a Robust Accessibility Toolkit

Carol Gardiner &
Dominique Wheeler,
Paltech Planning and
Learning Technologies,
Inc.

*See page 10 for
description*

Workshop E.
Full-Day
(8 am to 4 pm)

Understanding ARIA 1.1 and the ARIA Authoring Practices Guide

Jon Gunderson,
University of Illinois

*See page 11 for
description*

Symposium Day 1 Schedule

Wednesday November 7, 2018. Registration & Coffee from 8 am

Morning Plenary Session (9 am until 1.30 pm)

Opening Remarks by the Chair & Co-Chair

Chris M. Law & Norman Robinson

Keynote speech by Lainey Feingold

“A Lawyer Goes into an Accessibility Testing Conference... (not a joke!)”



Lainey Feingold is a disability rights lawyer focusing on digital access, an international speaker, and the author of *Structured Negotiation, A Winning Alternative to Lawsuits*. Lainey's book is packed with win-win stories of accessibility advocacy with some of the largest organizations in the U.S., all without lawsuits. In 2017 Lainey was named one of the 13 Legal Rebels by the ABA Journal, the national magazine of the American Bar Association. That year she was also named the individual recipient of the John W. Cooley Lawyer as Problem Solver award, given annually by the Dispute Resolution Section of the ABA. Lainey has twice been recognized with a California Lawyer Attorney of the Year (CLAY) award (2000 and 2014) for her digital accessibility and Structured Negotiation legal work.

Best Paper Presentation

Presenter and paper to be named by the Symposium Committee.

Paper introduction by Andrew Nielson, Awards Chair

Lunch with the Keynote Event

Get to know Lainey better in this informal and fun lunch event.

Afternoon Sessions (40 minutes per paper, 1.30 pm to 5 pm)

Testing Methods Track (Part 1)

Rethinking Evaluation of Contrast

Jared Smith, WebAIM.org

Launching Trusted Tester Version 5.0

Allen Hoffman, Department of Homeland Security

Built for all: An open-source community for testing and approving commonly-used software and components

Claudio Luis Vera, Simple-theory

Validating A Sampling Process For Automated Accessibility Testing of Websites in a National Network

George Joeckel & Cyndi Rowland, WebAIM | Center for Persons with Disabilities | Utah State University

Management, Operations & Policy Track

The Forest and the Trees: Scaling for Enterprise-Level Digital Accessibility

Kathryn Weber-Hottleman, University of Connecticut

Three Developer Behaviors to Eliminate Accessibility Defects

Shane Anderson, Sean Kelly & Thomas Dinkel, Optum

Priorities for the field: Management and Implementation of Testing within Accessibility Programs

Chris Law, Accessibility Track, Pina D'Intino, Aequum Access, Julie Romanowski, State Farm & Rob Sinclair, IAAP

Insights with Powermapper and R: An exploratory data analysis of U.S. Government website accessibility scans

Sam Kanta, The Sustainable Change

Beyond The Web Track

Evaluating hardware accessibility

Sam Ogami, HP & Laura Renfro, Renfro Consulting

Legibility of Videos with ASL signers

Raja Kushalnagar, Gallaudet University

Testing video players for accessibility compliance

Gian Wild, AccessibilityOz

The Internet of Things (IoT) and Accessibility

Alyson Muff & Joseph DeRosa, ICF

Symposium Day 2 Schedule

Thursday November 8, 2018. Registration & Coffee from 8 am

Morning Sessions (40 minutes per paper, 9 am to noon)

Testing Methods Track (Part 2)

Testing social media for WCAG2 compliance,

Gian Wild, AccessibilityOz

WCAG: Go Beyond and Be Creative

Irfan Ali & Jennifer Grant, Educational Testing Service

Gray-Box Mobile Accessibility Testing

Alistair Garrison, Level Access

A New, freely available Mobile Testing Methodology

Members of the ICT Symposium Mobile Testing Subcommittee

Testing Concepts & Tools Track

2018 Update on W3C/WAI Accessibility Conformance Testing (ACT) for WCAG

Shadi Abou-Zahra, W3C Web Accessibility Initiative (WAI)

Ember Makes it Easy: ember.js + a11y

Drew (Howie) Bollinger, RedShelf

Trusted Tester Process: Lessons from the field

Joseph DeRosa & Alyson Muff, ICF

A11yFirst for CKEditor: Changing the Way Authors Think about Editing Content

Nicholas Hoyt & Jon Gunderson, University of Illinois

Afternoon Plenary Session (noon to 4.30 pm)

Networking Lunch Event

Get to know your peers in 'birds-of-a-feather' style seating groups/

Web Accessibility: Where is the Non-Profit sector?

Best Student Paper Presentation Sponsored by Siteimprove

Brittani Washington, Jinjuan (Heidi) Feng, Towson University

'Best in Show' Competition Presentation

Competition Sponsored by RedShelf

Entrants will present their results in the build-your-own website tool competition.

Introduced by Erin Kirchner-Lucas, Competition Chair

Annual Awards

Introduced by Andrew Nielson, Awards Chair

- Best Presentation
- Best Paper
- Best Student Paper
- Competition Winner

Closing Plenary Panel: Accessibility Testing: The Present, The Future

Chair: Norman Robinson

Plus members of the ICT Accessibility Testing Symposium Committee

Closing Remarks by the Chair & Co-Chair

Chris M. Law & Norman Robinson

Workshop Descriptions

Tuesday November 6. All workshop fees **include lunch** and refreshments during the sessions. You are encouraged to **bring your own device** (laptop, tablet) for use in the workshop (there is wi-fi available). If you want to install any software being demonstrated, make sure you have administrator privileges on the device you are bringing.

Workshop A. Accessibility Testing 201

Half day (morning), Beginner/Intermediate Level

Gian Wild, AccessibilityOz
& Sheri Byrne-Haver, McDonalds

Help me choose... Should I attend the Testing 201 Workshop or the Testing 101 Bootcamp? See Page 13.

This workshop will cover a range of testing requirements, starting with an overview of testing: who, when, what and how. This will be followed by an in-depth discussion, with exercises, of how to develop a scope analysis for a site (based on the W3C Evaluation Methodology). A broad range of testing tools will be demonstrated including *automated tools* (e.g., Deque's WorldSpace, Level Access' AMP, SiteImprove and OzART); *one-page testing tools* (e.g., WebAIM's WAVE); *manual testing tools*; and *readability tools*.

Learning objectives:

1. Get an introduction to the broad range of testing tools and methods that are currently used in the field.
2. Through hands-on use, learn about a wide range of testing tools, and get interactive demos of common automated accessibility testing tools.
3. Apply testing methods in practice, with scope analysis, and establishing representative test samples.

Please note that Mobile Testing will be covered separately, in Workshop B.

Workshop B. Mobile Testing Process

Half day (afternoon), Intermediate/Advanced Level

Gian Wild, AccessibilityOz
& Sunish Gupta, Lecturer, Northeastern University

Testing on mobile devices (iOS, Android) will be demonstrated with opportunities for hands-on activities (*don't forget to bring your phone!*). Mobile versions of websites will also be covered, some of which are also testable using PCs (laptops). Learn what you can test on your laptop and what needs to be tested on a device. The testing topics will include handling traps, keyboard use, standard user interface controls, JavaScript events, touch targets and interactive space, links, images, forms, and navigation aids. Participants will receive a copy of the test process. This workshop covers the accessibility of mobile web sites—responsive and m dot sites. It does not specifically cover mobile app accessibility, however many of these principles can be applied to native mobile apps.

Learning objectives:

1. Get an introduction to mobile testing concepts.
2. Get hands-on experience in using the new test process.
3. Learn how to apply testing methods in practice for different platforms and different situations.

Please note that the Mobile Testing workshop is targeted towards Intermediate and Advanced Level Testers. For Beginner Level testers, we recommend the afternoon Toolkit Workshop (D).

Workshop C. Vetting before Getting: Considerations for Procuring Accessible Information and Communication Technology

Half day (morning), Beginner/Intermediate/Advanced Level

Kelsey Hall & Kristina England, University of
Massachusetts

In this workshop we will cover how we are vetting products, software, and more to ensure WCAG compliance. We will address the following areas that should be considered as part of any purchasing process:

- Implementation of formal procurement standards.
- Prioritization of products
- Review of vendor VPATs and initial validation
- Example RFP and Contract language

In addition, as part of the procurement discussion, we'll address contract renewals and expanded rollout of existing products.

As you'll learn from our story, anyone can become an accessibility tester. For this session, all levels are welcome: beginners, intermediate, and advanced.

Expected outcomes:

- A firm understanding that procurement is an integral part of implementing and maintaining an accessibility program.
- A potential way to prioritize your product assessments.
- The building blocks for a successful validation procedure.

Workshop D. Assembling a Robust Accessibility Toolkit

Half day (afternoon), Beginner/Intermediate Level

Carol Gardiner, CGI Federal & Dominique Wheeler,
Sevatec, Inc.

A robust Accessibility Toolkit (A11y Toolkit) can provide organized and focused resources for a broad assortment of an organization's team members, i.e. project managers, business analysts, graphic artists, instructional designers, technical writers, developers, quality assurance specialists, and testers.

The goal of a Toolkit is to improve the accessibility and accountability of Information and Communications Technology (ICT) supported by a well-rounded set of tools and resources.

This hands-on interactive workshop will guide learners in preparing for the Revised Section 508 compliance through hands-on activities that will cover a sample set of free accessibility/testing tools and help learners organize existing resources currently in use.

Learn how an ICT organization reviewed existing tools, identified new tools, determined "best meets" criteria, determined "current state" and "future state" of accessibility testing, and how to work with IT and governing boards to acquire new tools, both with and without access restrictions to browsers and networks.

Workshop E. Understanding ARIA 1.1 and the ARIA Authoring Practices Guide

Full day, Intermediate/Advanced Level

Jon Gunderson, University of Illinois

Understanding the how the roles, properties and states defined in the W3C Accessible Rich Internet Accessibility (ARIA) 1.1 specifications is used by assistive technologies (e.g. screen readers) is critical for accessibility professionals to evaluate and provide guidance on how to identify and remediate web accessibility issues of online resources. ARIA technology is often not well understood by designers and developers as evidenced by high percentage of the ARIA found on the web not properly implemented and often times diminishing, rather than enhancing the accessibility of a web resource. The purpose of this workshop is to help participants understand how ARIA is designed to support the creation of accessible web resources that are work with a wide range of browsers and assistive technologies.

An outline of the ARIA concepts that will be covered in the workshop:

- Concepts of role, properties and states
- How screen readers support ARIA markup
- Standardized mapping of ARIA and HTML5 semantics to accessibility APIs
- Required child roles
- Required properties and states
- Accessible name calculation
- Accessible description calculation
- Keyboard navigation between widgets
- Keyboard navigation within widgets
- Roving tabindex versus aria-activedescendant
- Keyboard focus styling techniques
- Popups and drop downs

- Grid and tree roles
- Live regions
- Presentation or None Role
- The “application” role for custom widgets

Hands-On Learning Activities

The workshop will use hand-on activities to teach ARIA principles with the use of an online tool called WebEdit. Webedit provides a way to edit HTML, CSS and Javascript code using a web browser and then view the resulting page for testing with popular screen readers like JAWS, NVDA and VoiceOver. An important part of the workshop is to help participants become more familiar and comfortable using screen reader technology for accessibility testing. The WebEdit environment makes it easy for people to change code and test the changes with a screen reader to understand how different techniques are supported by accessibility APIs and screen readers.

Workshop Objectives

- Understand the concepts of role, properties and states
- Design patterns for landmark roles
- Design patterns for widget roles
- Keyboard focus styling techniques
- Keyboard interaction models for role semantics
- Live regions
- How screen readers use ARIA markup
- Tools and methods to inspect and validate the use of ARIA

Important note for ARIA workshop attendees:

Participants should bring a laptop computer with JAWS or NVDA loaded, and a set of headphones so you can edit the sample code and test the resulting changes in markup using a screen reader.

Two-Day Accessibility Testing 101 “Bootcamp” Course Description

Monday and Tuesday November 5&6. The Bootcamp Course fee **includes lunch** and refreshments during the sessions. You are encouraged to **bring your own device** (laptop, tablet) for use in the Bootcamp (there is wi-fi available). If you want to install any software being demonstrated, make sure you have administrator privileges on the device you are bringing.

Help me choose... Should I attend the Testing 101 Bootcamp or the Testing 201 Workshop? See below.

Calling all Designers, Developers, and QA Engineers...

Have you wanted to learn how to test for Web Accessibility to ensure compliance with Section 508 and WCAG? Now's your chance.

This 2-day training event provides hands-on training in testing for accessibility.

This training will cover accessibility topics from the perspective of testing diverse types of content. Common testing methodologies will be covered, including automated, manual, and use case testing. Helpful job aids will be provided for each.

The course will also cover how to configure and use various types of assistive technologies and discuss how to use each during manual and use case testing.

No previous experience in accessibility or accessibility testing is necessary. This Bootcamp is intended for practitioners who are new to testing, particularly in the software and web content domains.

About the instructor, Karl Groves from Tenon, LLC



Karl Groves is a developer and Accessibility & Usability consultant from the Washington DC area, founded Tenon LLC in April 2014. Initially formed to develop & market the tenon.io accessibility-testing platform.

Karl has worked with over 90 of the largest private companies, educational institutions, and federal agencies in the United States and he has trained several hundred developers, QA, design, and product staff at many of these clients. He has also spoken at conferences on accessibility in 15 countries over the last 5 years. His work has won awards ranging from the CUES Diamond Award to a product that was named as one of Time Magazine's Best Inventions of 2006. His work has been cited in a dozen books, white papers, and academic research in accessibility.

Testing 101 Bootcamp Outline

1. Accessibility primer
2. Understanding disabilities and how people with disabilities use computers
3. Understanding assistive technologies
4. Understanding accessibility standards
5. Testing methodologies
6. Testing processes & tools
7. Test procedures for different content types

Testing 101 Bootcamp Learning objectives

1. Students will gain familiarity with various testing techniques, various types of content, and the primary accessibility concerns for each.
2. Students will learn ways to determine what to test and how to test it.
3. Students will learn how to communicate test results to peers and how to retest remediations

Important note: Participants should bring a laptop computer with JAWS or NVDA loaded, and a set of headphones. You should have administrative rights on your laptop to install testing tools during the course.

Help me Choose... Testing 101 Bootcamp or Testing 201 Workshop?

We want you to get good value for your investment of time.

If you are considering either of the 101 Bootcamp or 201 Workshop options, please follow this Chooser:

Your Experience Level

- You have never tested websites or other technologies for accessibility... [→ 101 Bootcamp](#)
- You are currently testing websites for accessibility using one or two tools... [→ 201 Workshop](#)

Your objective

- You want to get an introduction to testing concepts, and begin to test actual websites... [→ 101 Bootcamp](#)
- You want to build on your existing testing knowledge and experience, and get a broad introduction to the diversity of testing approaches and methods used in the field... [→ 201 Workshop](#)

Your Knowledge Level Score

- You can reliably explain five or less of the following... [→ 101 Bootcamp](#)
- You can reliably explain six or more of the following... [→ 201 Workshop](#)

Without Googling for an answer, can you reliably explain to a colleague right now...?

- What WCAG stands for
- The difference between WCAG and Section 508
- The difference between JAWS and NVDA
- The difference between AT testing and Code Inspection testing
- Why context is important for Alt-Text
- What ARIA does
- The definition of a keyboard trap
- The difference between *Success Criteria* and *Techniques*

Venue, Hotel, Directions and Parking

The symposium will take place at

[George Mason University's Arlington Campus](#),
located at 3351 North Fairfax Drive, Arlington, VA
22201, USA.

Getting there

The venue is at the Virginia Square – GMU stop on the DC Metro (Silver and Orange Lines).

Arlington is a short metro or cab ride from downtown Washington, DC.

Parking at the venue will be \$15 per day.

Closest airports by distance:

1. Washington National (DCA);
2. Dulles International (IAD);
3. Baltimore-Washington International (BWI)

Hotel

The **conference hotel** will be the

Westin Arlington Gateway,
located at 801 North Glebe Road, Arlington, VA, 22203

The conference room rate is \$209, only through the
[Hotel Room Block Link](#).

Note: The conference hotel is located about a ten minute stroll or a one stop Metro ride from the venue. Shuttle buses will be available before and after the event for attendees.

Discussions, meetings and break-outs

Meeting Spaces

With researchers and practitioners coming from far and wide, the event provides a great location for planned meetings as well as impromptu discussion among attendees. There is plenty of informal seating outside of the auditorium. Additionally, the lunch area spaces (with tables) will also be available from 3 to 5 pm on the Wednesday, and from 9 to 10.30 am on the Thursday.

Meeting Policies

This Symposium does not feature exhibitors or commercial product demonstrations. Our focus is on the cordial exchange of scientific and practice-based knowledge for our field. As such, please refrain from any urges to corral large groups of attendees to provide demos, either at the venue, the hotel, or nearby—either systematically or sporadically—during the hours that the symposium and workshops are on. One-on-one product demos are permissible as needed as part of networking, but we do not want attendees to feel pressured to miss the symposium content.

Published proceedings

The proceedings for this event will be published online and in hard copy form. Both the accessible electronic copy and the hard copy will be included in the symposium registration. For reference, previous proceedings can be downloaded at the conference website:

[Prior Proceedings of the ICT Accessibility Testing Symposium](#)

Program Preview Webinar

For newcomers, we held a Preview Webinar with additional details and background information.

The 50 minute [event preview video](#) can be viewed on YouTube.

Registration

The two day registration (November 7-8, 2018) is \$350 (students \$200), and includes:

- Print and/or accessible electronic copy of proceedings
- Coffee/tea/refreshments throughout both days
- Lunch with the Keynote event on Wednesday
- Networking lunch event on Thursday
- Optional workshop or bootcamp registration

The cost for the optional two-day Bootcamp is \$950.

The cost for any of the four half day workshops is \$100 (students \$70).

The cost for the full day ARIA workshop is \$200 (students \$130).

There is no onsite registration.

Note: Opting out of the lunch events will reduce the symposium registration by \$50.

To register, go to:

www.ict2018.org/Register.php

The 2018 ICT Accessibility Testing Symposium Committee

Shadi Abou-Zahra Strategy and Technology Specialist, W3C Web Accessibility Initiative (WAI)	Jon Gunderson Coordinator, Accessible Information Technology Group, University of Illinois at Urbana/Champaign	Amy Mason Access Technology Specialist, National Federation of the Blind Jernigan Institute	Laura Renfro Senior Accessibility Lead, Renfro Consulting
Jennison Asuncion Engineering Manager (Accessibility), LinkedIn	Sunish Gupta Lecturer, Northeastern University	Earl McJett Section 508 Coordinator, Federal Deposit Insurance Corporation	Norman Robinson Agency Section 508 Program Manager, Department of State
Jon Avila Chief Accessibility Officer, Level Access (formerly SSB Bart Group)	Katie Haritos-Shea Vice President of Accessibility, EverFi	Peter McNally Senior Consultant, User Experience Center, Bentley University	Madeleine Rothberg Senior Subject Matter Expert, National Center for Accessible Media / WGBH
Cristopher Broyles Chief Accessibility-Solutions Officer, American Foundation for the Blind	Allen Hoffman Deputy Executive Director, The Office of Accessible Systems & Technology, Department of Homeland Security	Eduardo Meza-Etienne President & CEO, Meza Consulting, LLC	Cyndi Rowland Director, WebAIM, Utah State University
Jennifer Chadwick Lead Accessibility Strategist (North America), Siteimprove	Erin Kirchner-Lucas Accessibility Coordinator, RedShelf	Karen Moyes Section 508 Coordinator, Westat	Janet Sedgley Founder, TesselLearn
Wendy Chisholm Principal Accessibility Strategist, Microsoft	Mark Lapole Lead Product Manager, Accessibility, eBay	Alyson Muff Senior Technical Analyst, ICF International	Korey Singleton Assistive Technology Initiative Manager, George Mason University
Katherine Eng Senior ICT Accessibility Specialist, U.S. Access Board	Chris M. Law Organizational Accessibility Consultant, Accessibility Track	Andrew Nielson Senior Program Manager, New Editions Consulting, Inc.	Dominique Wheeler ISD/508 Compliance Specialist, Sevatec, Inc.
Matt Feldman Director of Services, Paciello Group, A VFO Company	Christine K. Loew Director, Accessibility for Digital Assessments, The College Board	John Rempel Quality Control & Training Specialist, AMAC at Georgia Tech	Gian Wild Founder, Owner and CEO, AccessibilityOz
Karl Groves Founder and President, Tenon.io			Terri Youngblood President, Accessible Systems, Inc.