

Accessibility Testing Symposium

Program

The 2018 ICT Accessibility Testing Symposium:
Mobile Testing,
508 Revision,
and Beyond

Wednesday & Thursday November 7-8, 2018

Workshops: Tuesday November 6

Bootcamp: Monday & Tuesday 5-6

George Mason University's Arlington Campus,
3351 North Fairfax Drive, Arlington, VA 22201,
USA

General information for Bootcamp and Workshop attendees

- **Registration and coffee from 8am in the Art Gallery on the ground floor.**
- **Please register before going to the bootcamp or workshops.**
- Bootcamp and workshop fees **include lunch** and refreshments.
- You are encouraged to bring your own device (laptop, tablet) for use in the workshop (there is wi-fi available – see last page).
- If you want to install any software being demonstrated, make sure you have administrator privileges on the device you are bringing

Bootcamp, Monday & Tuesday November 5-6

Accessibility Testing 101 “Bootcamp” Course (9:00 am - 5:00 pm, both days)

CLASSROOM 120

Beginner Level

Karl Groves, Tenon.io

Workshops, Tuesday November 6

Workshop A.

Accessibility Testing 201

(8:30 am – 12:30 pm)

CLASSROOM 308

Beginner/Intermediate Level

Gian Wild, AccessibilityOz
& Sheri Byrne-Haber, Albertsons

Workshop B.

Mobile Testing Process

(1:30 pm – 5:30 pm)

CLASSROOM 308

Intermediate/Advanced Level

Gian Wild, AccessibilityOz
& Sunish Gupta, MIT – Easy Alliance

Workshop C.

Vetting before Getting: Considerations for
Procuring Accessible Information and
Communication Technology

(8:30 am – 12:30 pm)

CLASSROOM 313

Beginner/Intermediate/Advanced Level

Kelsey Hall & Kristina England,
University of Massachusetts

Workshop D.

Assembling a Robust Accessibility Toolkit

(1:30 pm – 5:30 pm)

CLASSROOM 313

Beginner/Intermediate Level

Carol Gardiner, CGI Federal
& Dominique Wheeler, Sevatec, Inc.

Workshop E. Understanding ARIA 1.1
and the ARIA Authoring Practices Guide

(8:30 am – 5:30 pm)

CLASSROOM 310

Intermediate/Advanced Level

Jon Gunderson, University of Illinois

Symposium Day 1: Wednesday November 7

Registration, Coffee/ Tea / Cold Beverages (from 8:00am): Art Gallery, ground floor

Session 1 (Wednesday morning & lunch) Auditorium

Opening Session Chair: Chris M. Law

Symposium Welcome and Introductions (9:00)

Chris M. Law, Symposium Chair & Norman Robinson, Co-Chair

Keynote Speech (9:20):
Lainey Feingold



“A Lawyer Goes into an Accessibility Testing Conference... (not a joke!)”

Lainey Feingold is a disability rights lawyer focusing on digital access, an international speaker, and the author of *Structured Negotiation, A Winning Alternative to Lawsuits*. Lainey's book is packed with win-win stories of accessibility advocacy with some of the largest organizations in the U.S., all without lawsuits.

In 2017 Lainey was named one of the 13 Legal Rebels by the ABA Journal, the national magazine of the American Bar Association. That year she was also named the individual recipient of the John W. Cooley Lawyer as Problem Solver award, given annually by the Dispute Resolution Section of the ABA. Lainey has twice been recognized with a California Lawyer Attorney of the Year (CLAY) award (2000 and 2014) for her digital accessibility and Structured Negotiation legal work.

Break (10:30 – 11:00)

Best Paper Presentation (11:00 – 11:40)

Rethinking Evaluation of Contrast

Jared Smith, WebAIM.org

Competition Presentation (11:40 – 12:20)

'Best-in-Show' Competition Winner

Santina Croniser, Contractor

Lunch with the Keynote (12:20 – 1.50) **MULTI-PURPOSE ROOM**

This is a chance to get to know our Keynote Speaker. Lainey Feingold will be speaking about her career in the legal field, and you'll have a chance to pose your questions in this informal lunch event.

(Book signing at 5:00)

Session 2 (Wednesday afternoon)

Track: **Testing Methods (Part 1)**

Session Chair: Cyndi Rowland

Auditorium

Gray-Box Mobile Accessibility Testing

(1:50 – 2:30)

Alistair Garrison, Level Access

Launching Trusted Tester Version 5.0: Evolution and Improvements in the Trusted Tester Approach to ICT Accessibility

(2:35 – 3:15)

Allen Hoffman, Department of Homeland
Security, & Katherine Eng, U.S. Access Board

Break (3:15 – 3:35)

Evaluating hardware accessibility

(3:35 – 4:15)

Sam Ogami, HP
& Laura Renfro, Renfro Consulting

Testing social media for WCAG2 compliance

(4:20 – 5:00)

Gian Wild, AccessibilityOz

Track: **“Going Beyond”**

Session Chair: Jennifer Chadwick

Classroom 111

Legibility of Videos with ASL signers

(1:50 – 2:30)

Raja Kushalnagar, Gallaudet University

Testing video players for accessibility

(2:35 – 3:15)

Gian Wild, AccessibilityOz

Break (3:15 – 3:35)

WCAG: Go Beyond and Be Creative!

(3:35 – 4:15)

Irfan Ali, Educational Testing Service

Built for All: A badge for accessibility

(4:20 – 5:00)

Claudio Luis Vera, Simple-theory

Networking Meeting Space Available (3:30 – 5:30) **Multi-Purpose Room**

This meeting space can be used for one-on-one meetings. Please no group meetings during paper sessions.

Book Signing (5:00 pm – 5:30 pm) **Multi-Purpose Room**

Lainey Feingold will be signing copies of her book “Structured Negotiation, A Winning Alternative to Lawsuits”

Dinner Networking (5:00 pm – 5:30 pm) **Multi-Purpose Room**

Meet like-minded souls and make time/place arrangements to go to dinner together.

Symposium Day 2: Thursday November 8

Registration, Coffee/ Tea / Cold Beverages (from 8:00am): Art Gallery, ground floor

Session 3 (Thursday morning)

Networking Meeting Space Available (8:00 – 10:15) **Multi-Purpose Room**

This meeting space can be used for one-on-one meetings. Please no group meetings during paper sessions.

Track: **Management & Policy**
Session Chair: Janet Sedgley
Auditorium

Three Developer Behaviors to Eliminate Accessibility Defects

(9:00 – 9:40)

Shane Anderson, Thomas Dinkel & Sean Kelly,
Optum

A11yFirst for CKEditor: Changing the Way Authors Think about Editing Content

(9:45 – 10:25)

Nicholas Hoyt & Jon Gunderson,
University of Illinois

Break (10:25 – 10:55)

Priorities for the field: Management and Implementation of Testing within Accessibility Programs

(10:55 – 11:35)

Chris M. Law, Accessibility Track,
Pina D'Intino, Aequum Access,
Julie Romanowski, State Farm
& Rob Sinclair, Independent

The Forest and the Trees: Scaling for Enterprise-Level Digital Accessibility

(11:40 – 12:20)

Kathryn Weber-Hottleman,
University of Connecticut

Track: **Testing Methods (Part 2)**
Session Chair: Gian Wild
Classroom 111

Insights with Powermapper and R: An exploratory data analysis of U.S. Government website accessibility scans

(9:00 – 9:40)

Sam Kanta, The Sustainable Change

Validating A Sampling Process For Automated Accessibility Testing of Websites in a National Network

(9:45 – 10:25)

Cyndi Rowland & George Joeckel,
WebAIM, Center for Persons with Disabilities
Utah State University

Break (10:25 – 10:55)

Using a Component-First Approach in Front End Development and Accessibility Testing

(10:55 – 11:35)

Drew (Howie) Bollinger, RedShelf

2018 Update on W3C/WAI Accessibility Conformance Testing (ACT) for WCAG

(11:40 – 12:20)

Shadi Abou-Zahra, W3C Web Accessibility Initiative (WAI)

Session 4 (Thursday lunch & afternoon)

Networking Lunch (12:20 – 1:35) Multi-Purpose Room

In this 'birds-of-a-feather' lunch event, there will be tables set up based on topics suggested by attendees. Catch up with colleagues, and meet new potential collaborators in a casual and informal setting.

Auditorium

Closing Session Chair: Norman Robinson

Best student paper (1:35 – 2:15)

Web Accessibility: Where is the Non-Profit sector?

Brittani Washington, Jinjuan (Heidi) Feng, Towson University

Awards Ceremony (2:15)

Awards Chair: Andrew Nielson, New Editions Consulting

Best Student Paper

Student travel sponsor



Best Presentation

Sponsored by



Best Paper

Sponsored by



Competition Winner

Sponsored by



Social Impact Award

Presented by Andrew Nielson

Mobile Test Process Mini-Panel (2:25 – 3:00)

- The development of a new, freely available test process from members of the ICT Accessibility Testing Mobile Subcommittee

Break. (3:30 – 3:20)

Closing Plenary Panel (3:20 – 4:20)

Accessibility Testing: The Present, The Future

Matt Feldman, The Paciello Group (Chair)

- Katie Haritos-Shea, EverFi
- Jon Avila, Level Access
- Katherine Eng, US Access Board
- Jennison Asuncion, LinkedIn

Closing Remarks (4:20 – 4:30)

Chris M. Law, Symposium Chair
& Norman Robinson, Co-Chair

Wi-Fi instructions

Network: MASON

Go to: itservices.gmu.edu

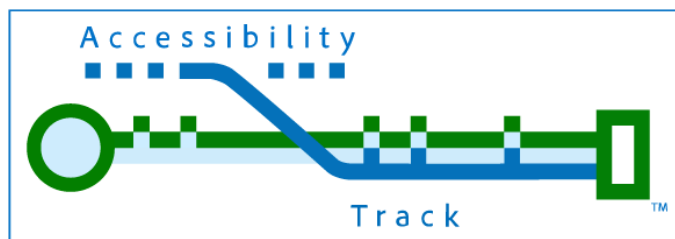
Select 'Create an Account' and enter your information to complete the self-registration

Valid 7 days

Wi-Fi Help ITS Support Center
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Notes

Organized by Accessibility Track, with support from the
2018 ICT Accessibility Testing Symposium Committee



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